



# ABOUT CLEARIS

Think Information Solutions  
for the Customer Age

The Customer Age is here. Partnering with your organization, Clearis seeks to improve the way you interact with your Customer, maximizing the value of each interaction. Clearis is the partner of choice in assisting organizations develop Customer-Centric strategies.

## THE CUSTOMER AGE IS NOW

Every day Customers find out that the Technology Age fosters an environment that works to their advantage. With technologies such as the Internet, customers find it easier to switch providers. Customer Loyalty is now redefined, as new factors play in for the first time and Customers have come to expect shorter or non-existing wait times for service, readily available information and choice of self-service channels such as web, IVR and mobile technologies.

## WHO IS CLEARIS ?

Clearis is a Business and Technology consulting organization specialized in the development of Customer-Centric strategies, as well as the implementation of the same. These are some of our service offerings:

- Customer Relationship Management
- Enterprise Resource Planning
- IT Staffing
- Outsourcing

- Managed Operations
- Call Center development and optimization
- Strategic Consulting

## WHY CLEARIS?

Clearis is a pioneer in the Customer-Centric application development arena. We have successfully partnered with and assisted organizations in the Public and Private sectors, in the following industries:

- Insurance
- Pharmaceutical
- Technology
- Manufacturing
- Call Center
- Energy
- Financial Services

Close the gap between your Customers and your organization. We can help.

# CLEARIS

Think Clear!